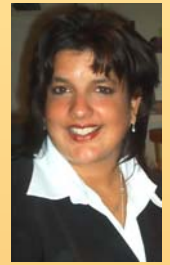


Anita Law, CFCC



Anita Law is President and owner of Dare Dreamers, LLC, Power of My Way™ Coaching, and is the co-founder of Self Management Coaching™ where she trains, mentors, and certifies other coaches. As a certified Franklin Covey facilitator and executive coach, Anita has trained mid-level and executive leadership teams in the 7 Habits of Highly Effective People®, The 4 Roles of Leadership®, and Project Management ®. A skilled facilitator, and dynamic public speaker, Anita has inspired thousands of individuals at local, national, and international conferences, Government Agencies and Private Organizations. While training can create huge opportunities for change, she believes that coaching is truly the bridge to long-term implementation of new knowledge, skills and abilities and creates measurable, accountable movement with visible results. As a coach she brings over 15 years of solid experience in cognitive/behavioral work and training to her current work with individuals and organizations. Anita is an affiliate of the Franklin Covey Organization, Resource Associates Corporation, and is a Certified Franklin Covey Coach, Master Self Management Coach, and a Certified Marshall Goldsmith Coach. A published author of numerous business and coaching articles, music lyrics, and most recently, the book “The Power of Our Way, a Path to a Collective Consciousness,” Anita’s passion truly lies in principle-based “wholistic” leadership and in coaching individuals towards their highest potential through Vision, Clarity, Movement, and Results™.

Anita’s passion is working with Entrepreneurs, Coaches and Organizations to move them “Out of Thought and Into Action.” She helps her clients discover their vision, gain clarity on the attitudes and behaviors that support that vision, and hold people accountable to the sustained movement that will lead to their desired results. Her areas of expertise include Leadership, Management, Appreciative Inquiry, Project Management, Innovation, Coach Training, and creating individual, team, and project alignment with organizational initiatives and strategic plans.

Philosophy



- ***All behavior can be connected back to basic human needs, attitudes, and beliefs.***
- ***Human beings possess an unlimited potential when they exercise their power of choice and are willing to challenge their beliefs about what is possible.***
- ***Leadership is an evolving and continuous choice.***
- ***We co-create our experiences through our authenticity, passion, and purpose.***
- ***“Vision, clarity, and movement lead to powerful results!”***



Dare Dreamers
Moving Individuals and Organizations
out of Thought and into Action.

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